

## PRIVACY NOTICE PURSUANT TO THE PERSONAL DATA PROTECTION ACT 2010

Please be informed that the personal data and other information (collectively, “**Personal Data**”) provided in your registration or application form may be used and processed by YAYASAN ASTRO KASIH (“**YAK**”) and its affiliates MEASAT BROADCAST NETWORK SYSTEMS SDN BHD (“**MBNS**”) and for the following purposes:-

- a) Assessing your application for, and administering your participation in programmes and/or contests organized and/or produced by YAK and MBNS;
- b) To communicate with you;
- c) To process your payment transactions;
- d) To respond to your inquiries;
- e) To conduct internal activities;
- f) To provide you with information on products and services of YAK and MBNS, its related corporations and business partners;
- g) Other legitimate business activities of YAK and MBNS; and/or
- h) Such other purposes as set out in the Terms and Conditions.

(Collectively “Purposes”).

Further, please be informed that if required for any of the foregoing Purposes, your Personal Data may be transferred to locations outside Malaysia or disclosed to our related corporations, licensees, business partners and/or service providers, who may be located within or outside Malaysia. Save for the foregoing, your Personal Data will not be knowingly transferred to any place outside Malaysia or be knowingly disclosed to any third party.

In order to process your Personal Data, your consent is required. If you do not consent, we cannot process your Personal Data for any of the above Purposes and we will not be able to consider your application for participation in the programme and/or contest.

You may at any time hereafter make inquiries, complaints and request for access to, or correction of, your Personal Data or limit the processing of your Personal Data by submitting such request to the Personal Data Protection Officer of YAK and MBNS via registered post or email as set out below.

Postal address: *Personal Data Protection Officer*  
YAYASAN ASTRO KASIH  
Peti Surat 10148  
50710 Kuala Lumpur

Email address: [pdpo@astro.com.my](mailto:pdpo@astro.com.my)

You represent and warrant that you have obtained the consent of third parties (e.g. family members) whose personal data you have provided in the registration form to allow YAK and MBNS to process the said personal data for the Purposes.