

PRIVACY NOTICE

The Personal Data Protection Act 2010 was introduced by the Government to regulate the processing of personal data in commercial transactions. The Act, which applies to all companies and firms that are established in Malaysia, requires us to inform you of your rights in respect of your personal data that is being processed or that is to be collected and further processed by us and the purposes for the data processing. Astro Malaysia Holdings Berhad (932533-V) (“AMHB”), together with its subsidiaries, affiliates and related corporations (collectively, “Astro Malaysia Group”, and any reference to “Astro”, “we”, “us” or “our” in this Privacy Notice shall include any member of the Astro Malaysia Group) is committed to the protection of your personal data. This Privacy Notice explains how the Astro Malaysia Group collects and processes your personal data in accordance with the Act.

The personal data and other information (collectively, “Personal Data”) which you provide or have provided for the use of the Astro websites and, if relevant, for the use of, or subscription to, or purchase of Astro services and/or products, including any additional information you may subsequently provide, may be used and processed by us for the following purposes:-

- a. to assess and process your request for our products and/or services;
- b. to establish your identity and background;
- c. assessing your application to register for the use of the Astro websites;
- d. assessing your application for subscription;
- e. to communicate with you;
- f. to provide services to you;
- g. to process your payment transactions;
- h. to respond to your inquiries;
- i. to administer your participation in contests;
- j. to conduct internal activities;
- k. internal investigations, compliance, audit or security purposes including, without limitation, crime detection, prevention and prosecution;
- l. market surveys and trend analysis;
- m. to provide you with information on products and services of Astro Malaysia Group ;
- n. to provide you with information on products and services of our business partners;
- o. other legitimate business activities of Astro Malaysia Group ;
- p. such other purposes as set out in the Astro websites Terms of Use; and/or
- q. if relevant, such other purposes as set out in the General Terms and Conditions and, if applicable, Campaign Terms and Conditions.

(collectively “**Purposes**”)

Further, please be informed that if required for any of the foregoing Purposes, your Personal Data may be transferred to locations outside Malaysia or disclosed to any member of the Astro Malaysia Group, licensees, business partners and/or service providers, who may be located within or outside Malaysia. Save for the foregoing, your Personal Data will not be knowingly transferred to any place outside Malaysia or be knowingly disclosed to any third party.

The Astro Malaysia Group maintains your Personal Data in our business records while you remain a subscriber, customer or user of any of our products and/or services or a user of the Astro websites. We also maintain your Personal Data for a period of time after you are no longer a subscriber, customer or user of any of our products and/or services or a user of the Astro websites if the Personal Data is necessary for the Purposes for which the Personal Data was collected or to fulfil legal requirements.

In order to process your Personal Data, your consent is required. In most instances, it is necessary for us to process your Personal Data in order to provide the service that you had requested for. However, you may limit the processing of your Personal Data in the manner described in the paragraph below.

In relation to direct marketing, you may request by written notice (in accordance with the following paragraph) that we do not process your Personal Data for any of the following purposes: (i) advertising or marketing via phone any product or service of the relevant member of the Astro Malaysia Group or our business partners, (ii) sending to you via post any advertising or marketing material relating to any product or service of the relevant member of the Astro Malaysia Group or our business partners; (iii) sending to you via email or SMS any advertising or marketing material relating to any product or service of the relevant member of the Astro Malaysia Group or our business partners, or (iv) communicating to you by whatever means any advertising or marketing material of the relevant member of the Astro Malaysia Group or our business partners.

You may at any time hereafter make inquiries, complaints and, upon payment of a prescribed fee, request in writing for access to, or correction of, your Personal Data or limit the processing of your Personal Data (as described above) by submitting such request to the Personal Data Protection Officer via registered post or (if you are a subscriber to Astro Pay-TV services) email (which must be sent from the email address registered with Measat Broadcast Network Services Sdn Bhd) as set out below:

Postal address	Personal Data Protection Officer Astro Malaysia Group Peti Surat 10148 50710 Kuala Lumpur
Email address:	pdpo@astro.com.my
Telephone number:	03 9543 3838

If you are a past subscriber, customer or user of any of our products and/or services, kindly be informed that we will continue to process your Personal Data in accordance with this Privacy Notice unless we hear otherwise from you. You may exercise your rights in respect of your Personal Data in the manner described above.

This Privacy Notice may be amended at any time from time to time. Any amendment to this Privacy Notice shall be published on the Astro websites or by other means as we deem fit. Your continued usage of any of our products and/or services or of the Astro websites shall be deemed to be your agreement to the said amendment of this Privacy Notice.